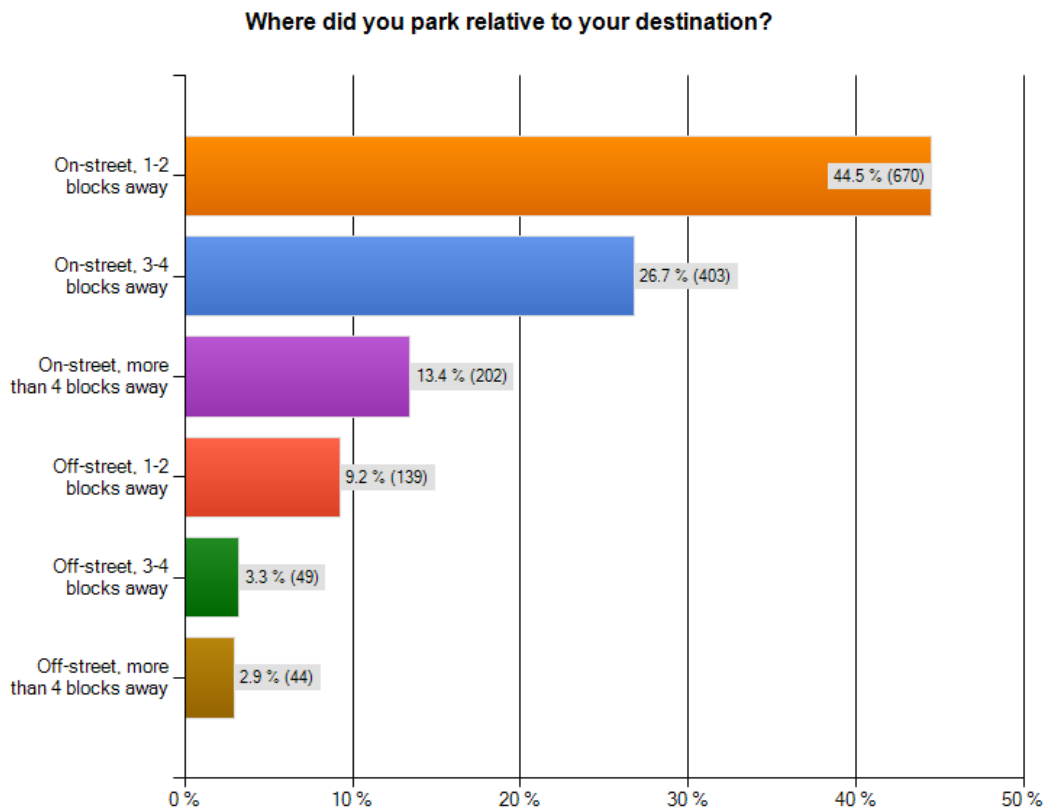
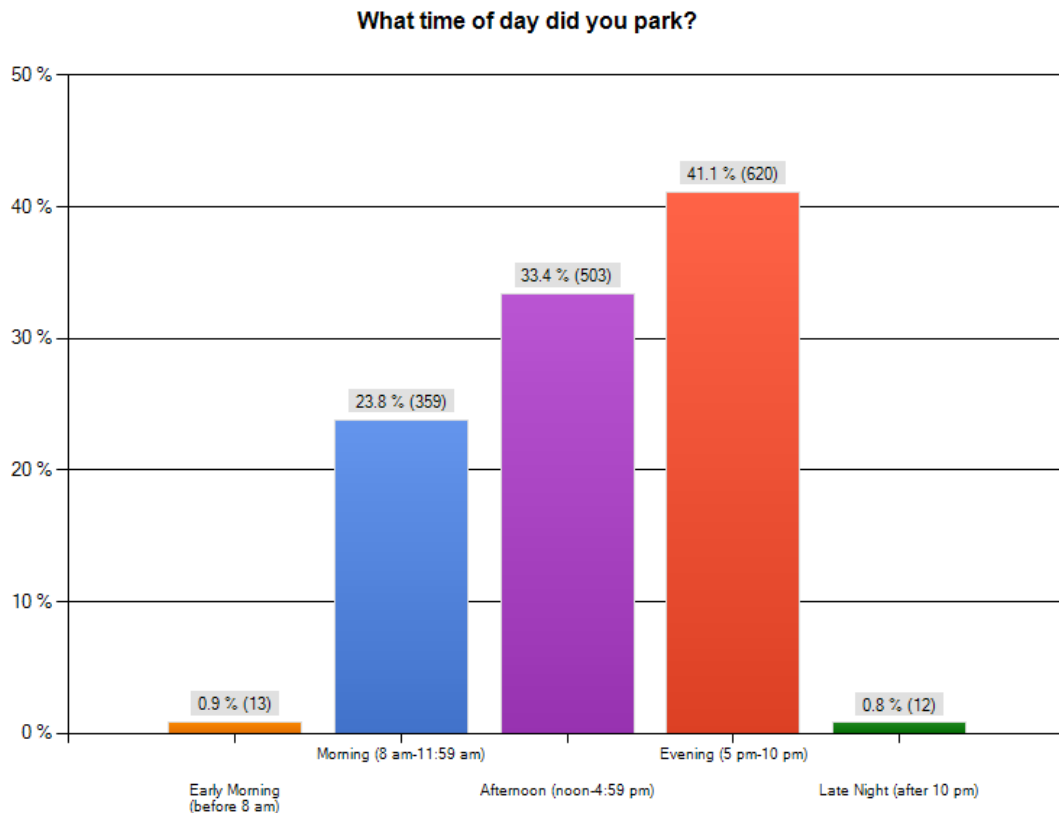


# SDOT Parking Survey Response Summary September 2011

## SUMMARY OF RESULTS – CUSTOMER SURVEY (ALL AREAS)

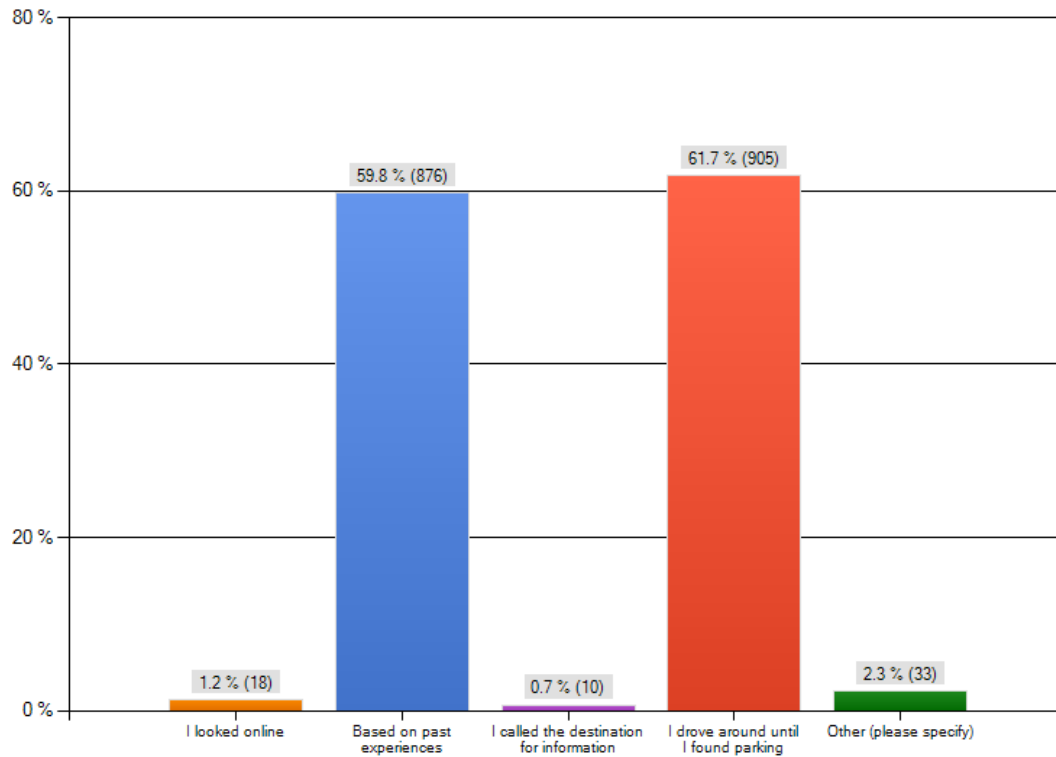
Total Number of Customer Survey Responses: 1,907



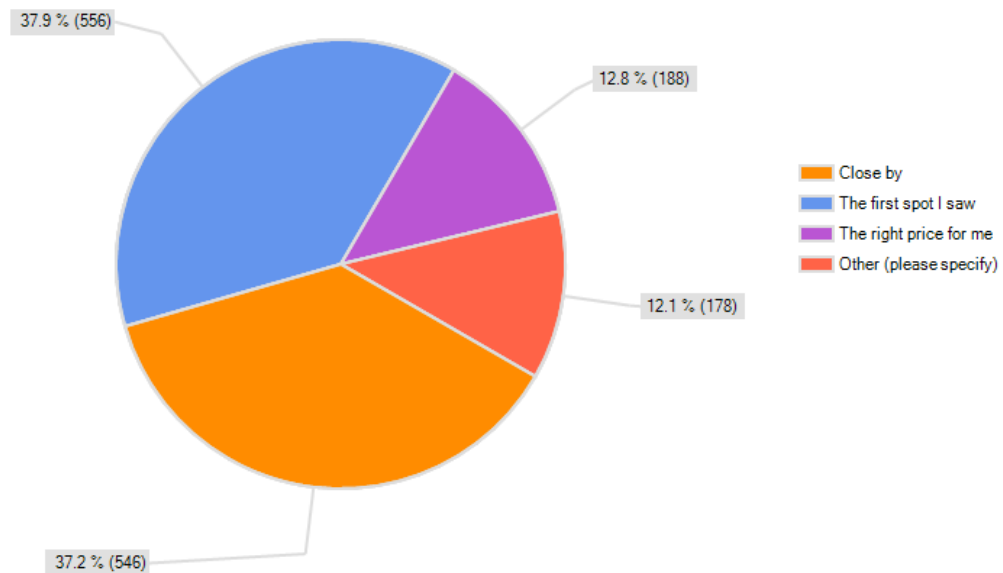
# SDOT Parking Survey Response Summary

## September 2011

How did you know where to look for parking? (check all that apply)

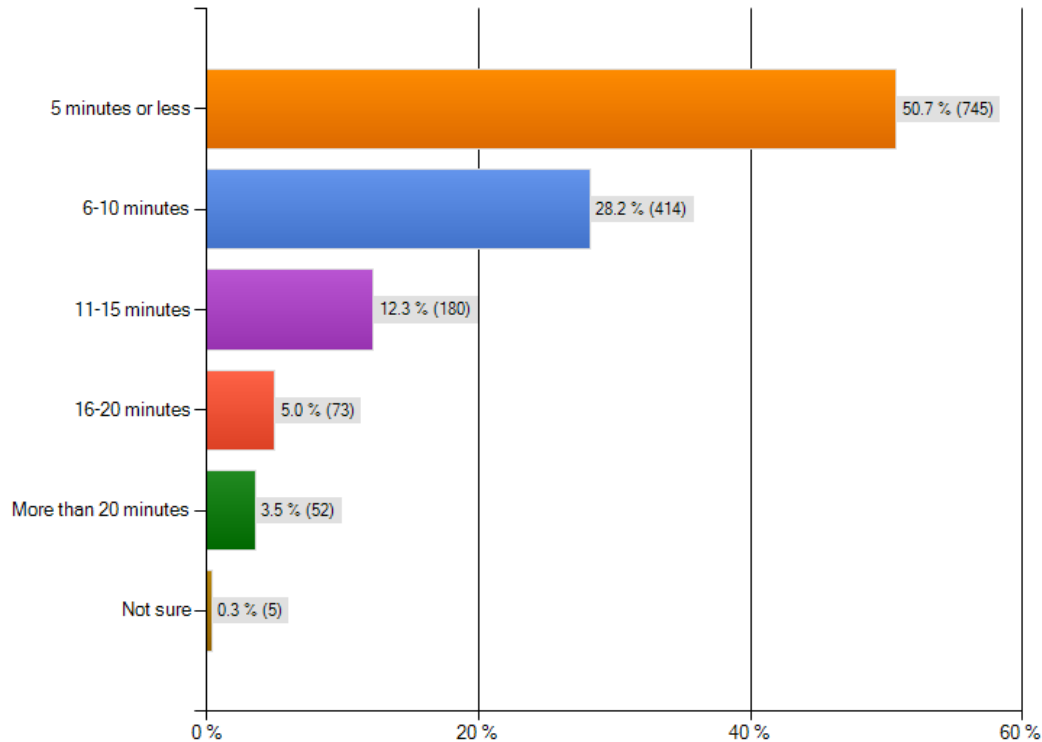


Which of the following was the most important reason for why you chose to park where you did? The spot was:

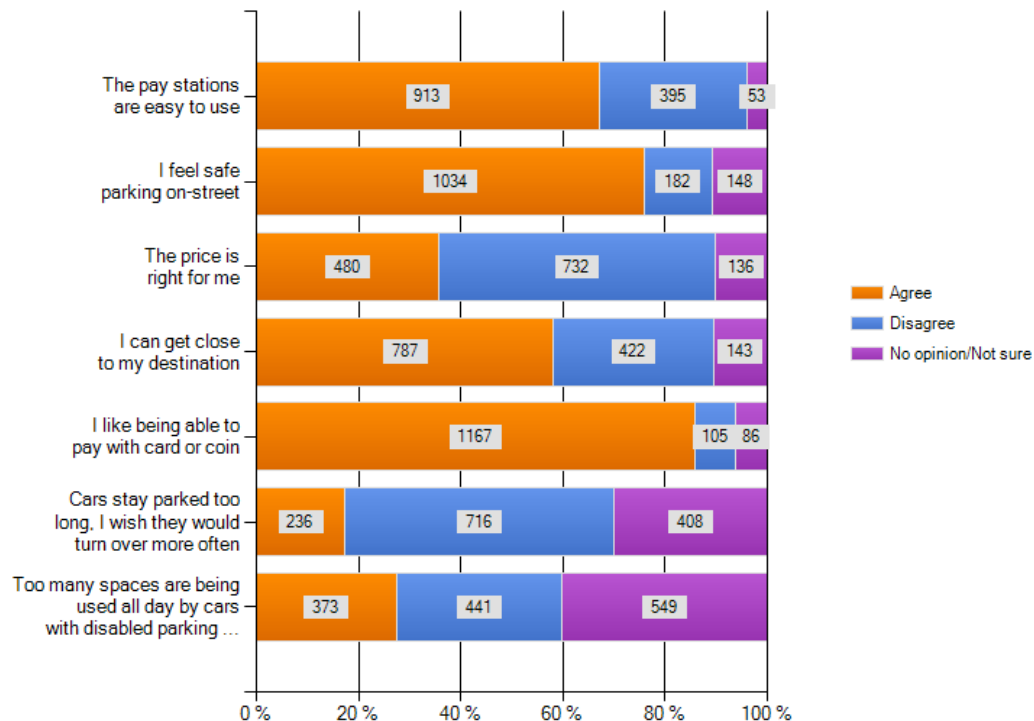


# SDOT Parking Survey Response Summary September 2011

## About how long did it take to find parking?



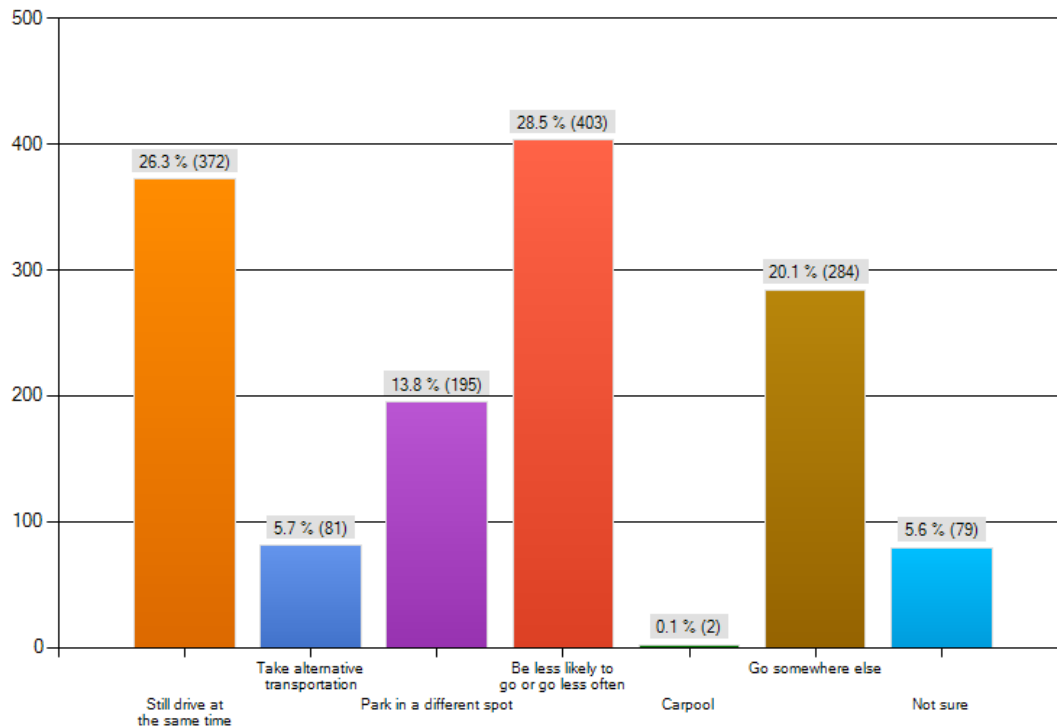
## Do you agree or disagree with each of the following statements about on-street parking in Seattle.



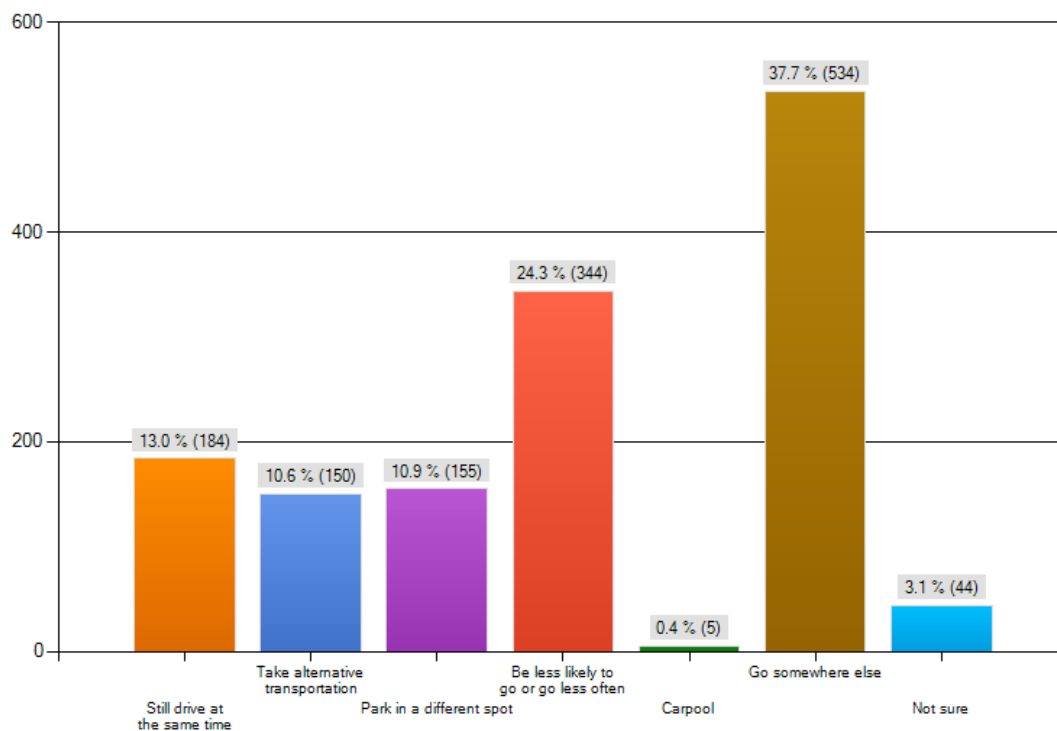
# SDOT Parking Survey Response Summary

## September 2011

If the price of street parking increased by \$0.50 per hour, what would you be most likely to do:



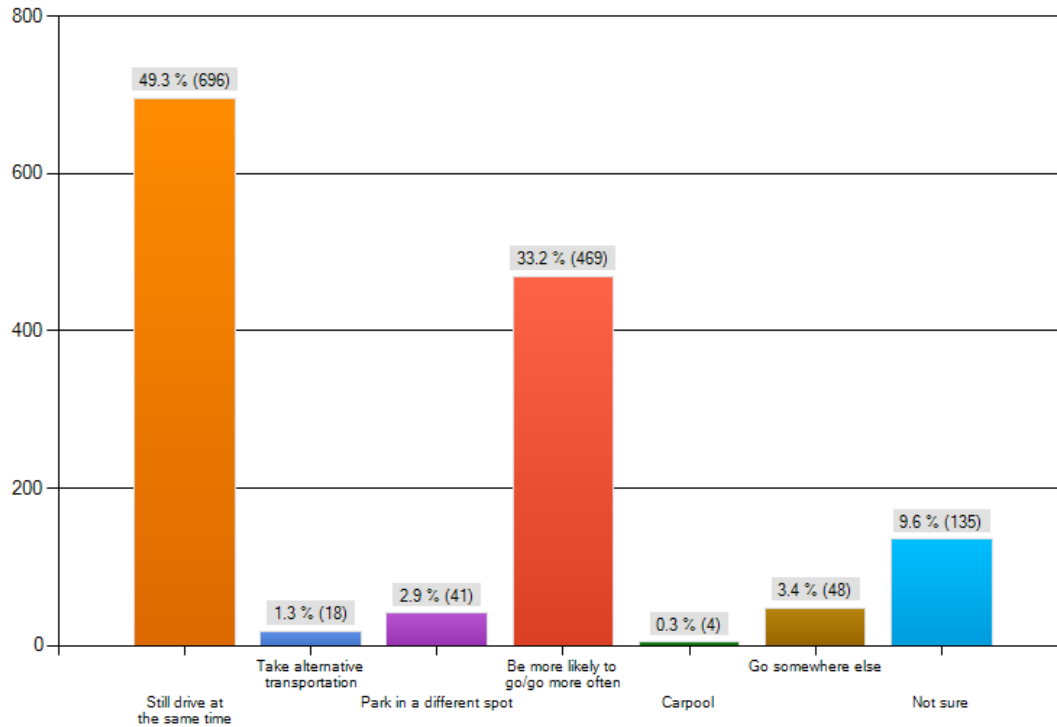
If the price of street parking increased by \$1.00 per hour, what would you be most likely to do:



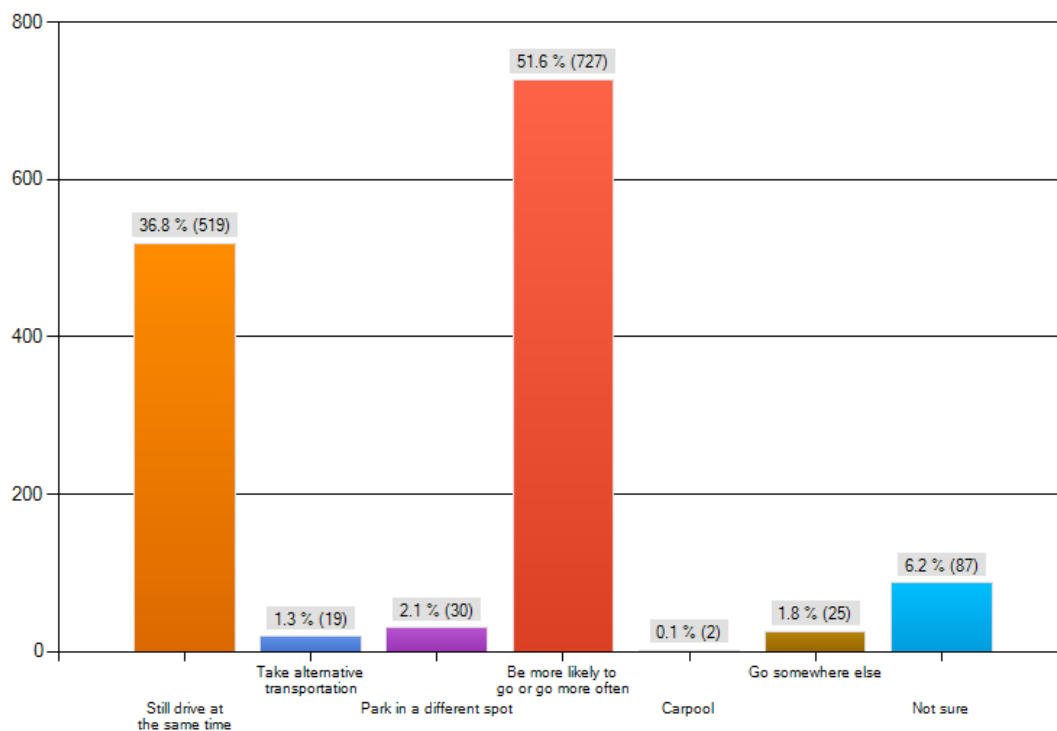
# SDOT Parking Survey Response Summary

## September 2011

If the price of street parking decreased by \$0.50 per hour, what would you be most likely to do:



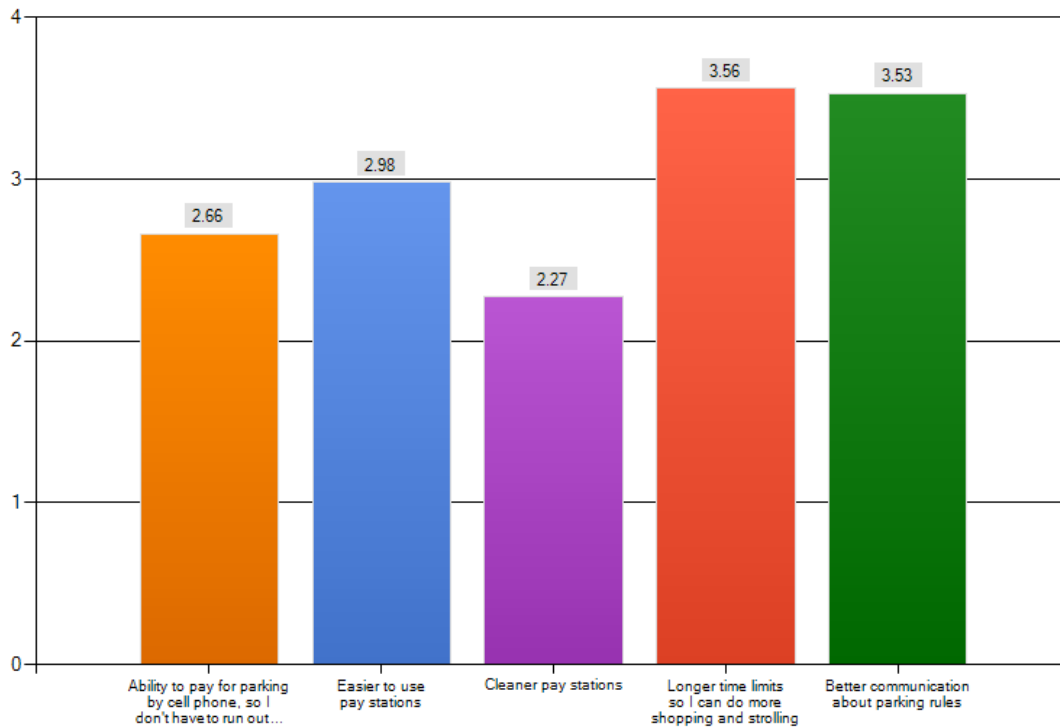
If the price of street parking decreased by \$1.00 per hour, what would you be most likely to do:



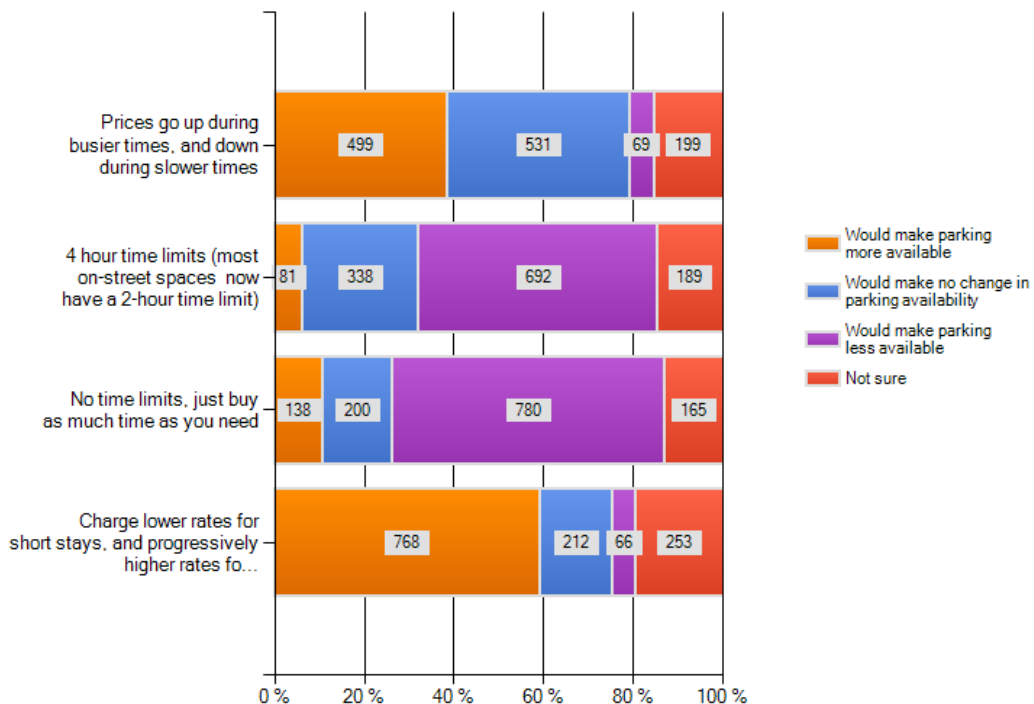
# SDOT Parking Survey Response Summary

## September 2011

Here are some ideas on ways to improve the customer parking experience. Please rank in order of importance to you. (Rating Average)



The city is looking at different ways to make on-street parking more available to customers. How do you think the following ideas would work to make parking more available?



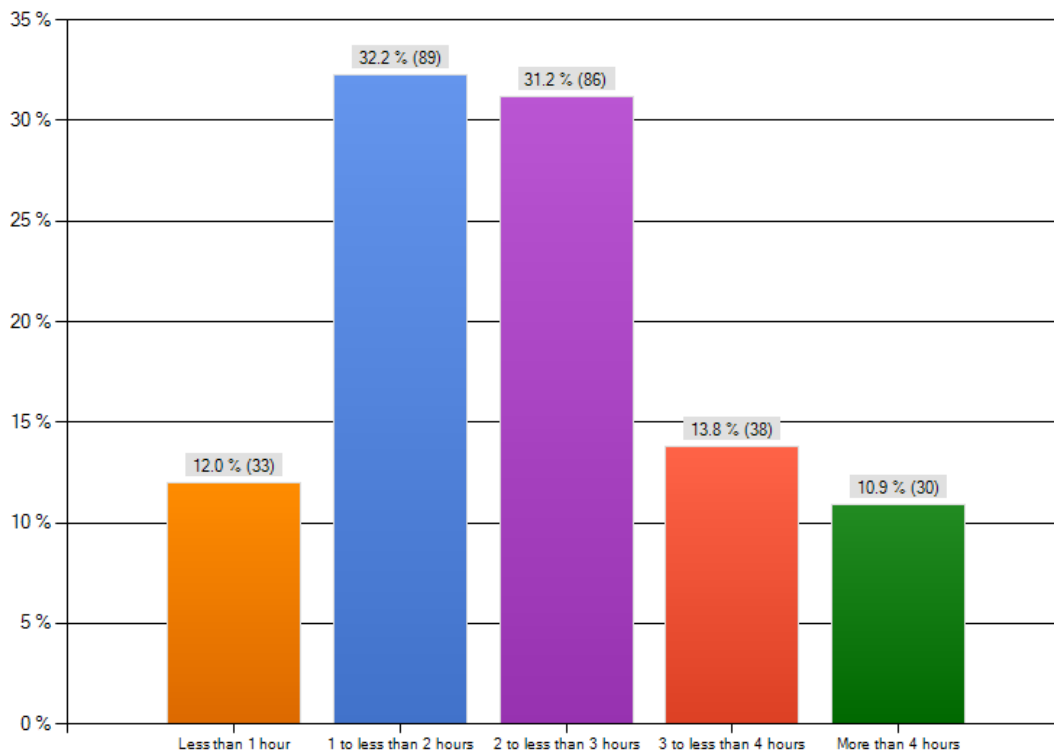
# SDOT Parking Survey Response Summary September 2011

## SUMMARY OF RESULTS – CUSTOMER SURVEY (DOWNTOWN)

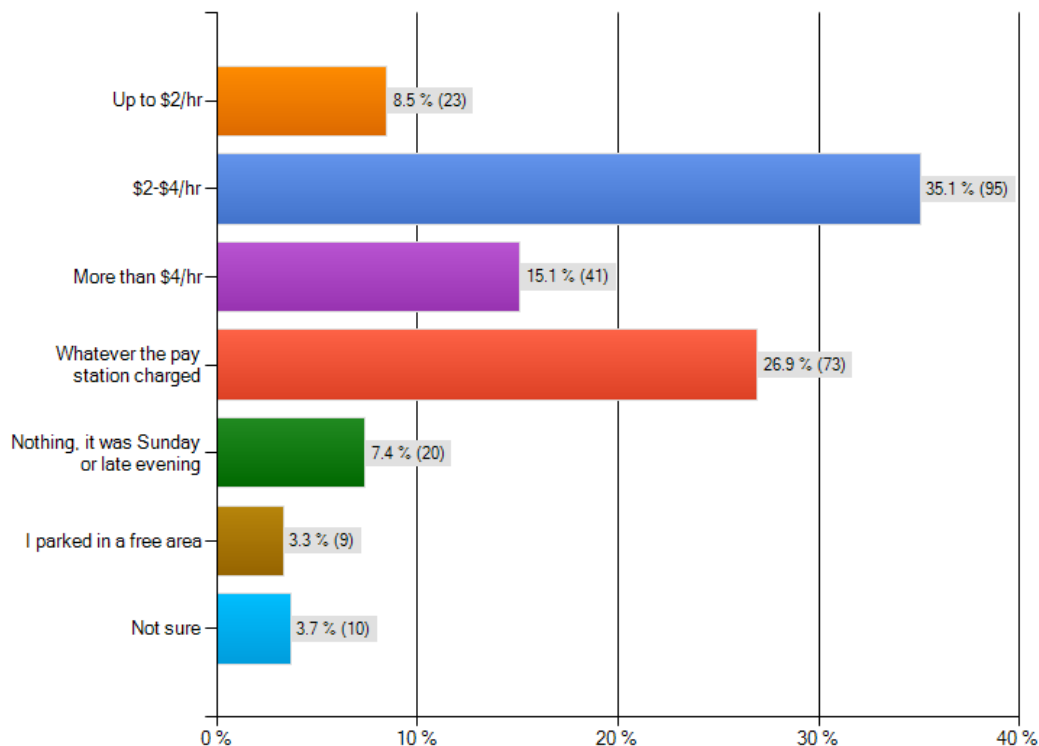
Total Number of Responses for Downtown: 276 (13% of total)

Total Number of Survey Responses: 2,070

**How long did you stay in the neighborhood?**



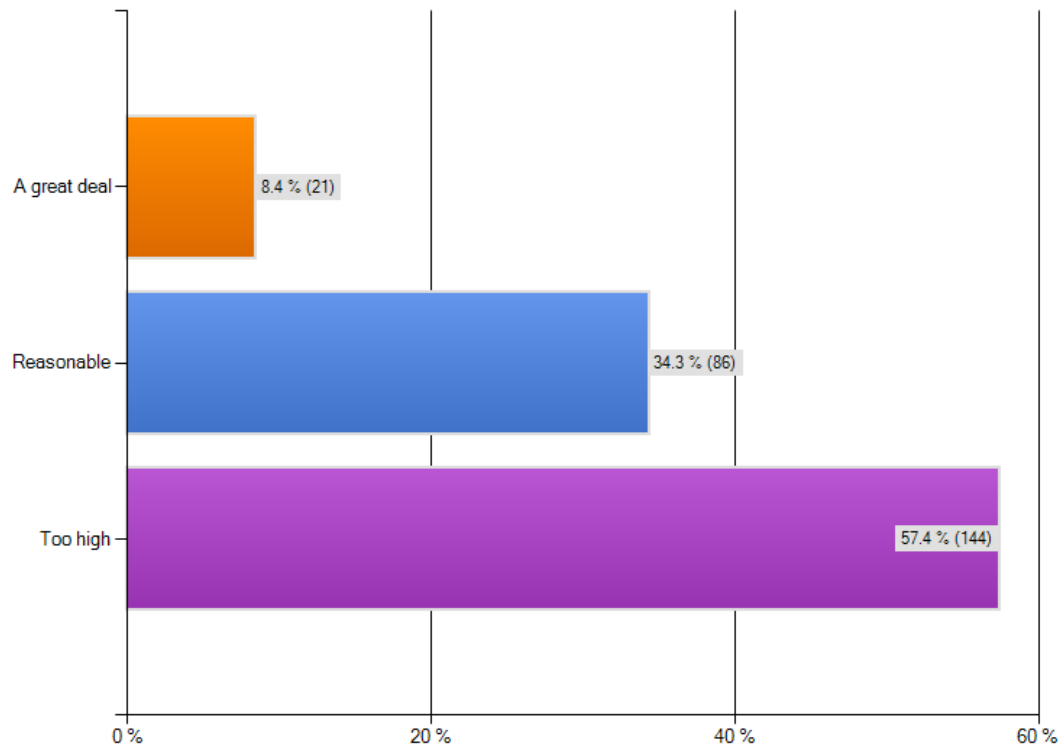
**How much did you pay to park?**



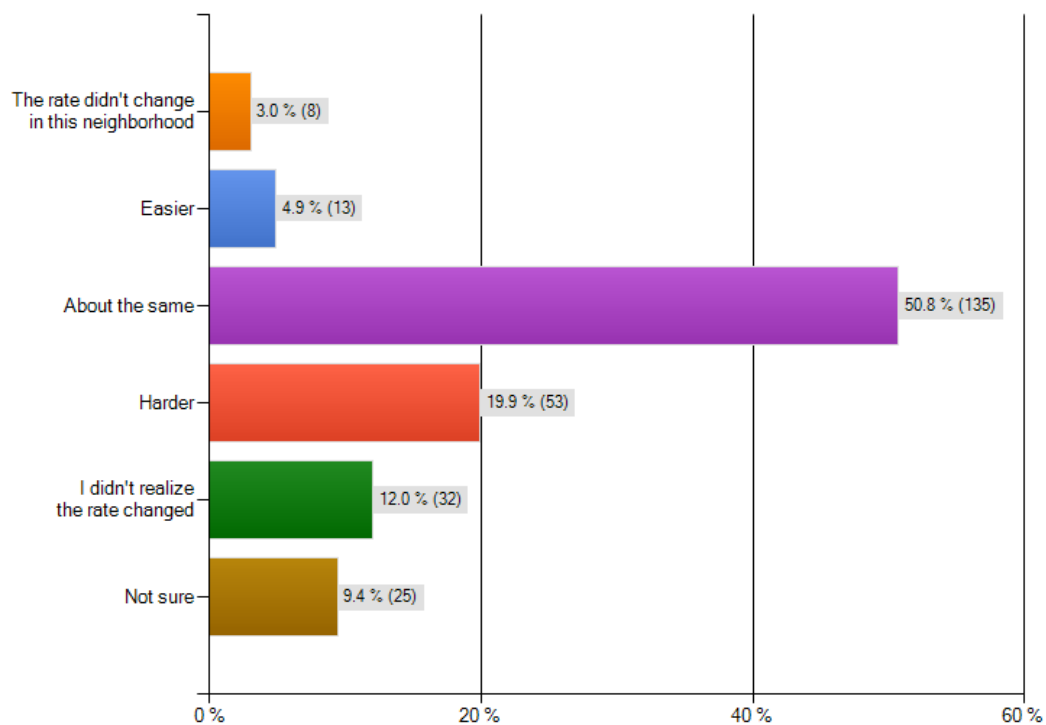
# SDOT Parking Survey Response Summary

## September 2011

The price of parking was:



Has it been easier or harder for you to find parking in this neighborhood since on-street parking rates changed in February/March 2011:

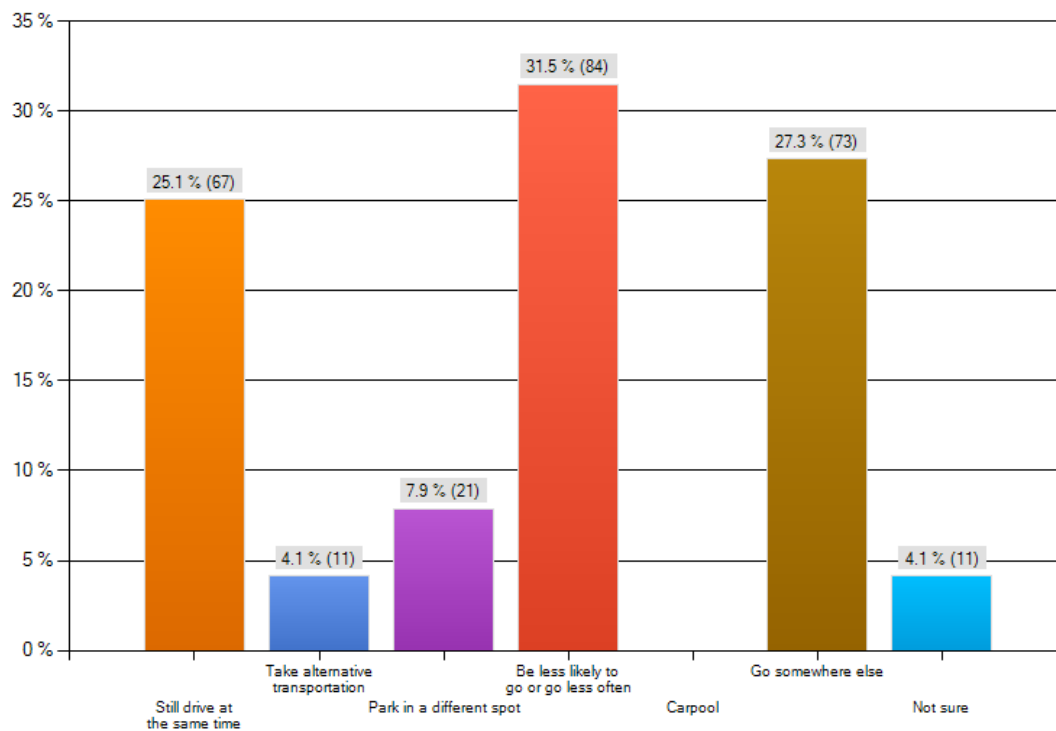




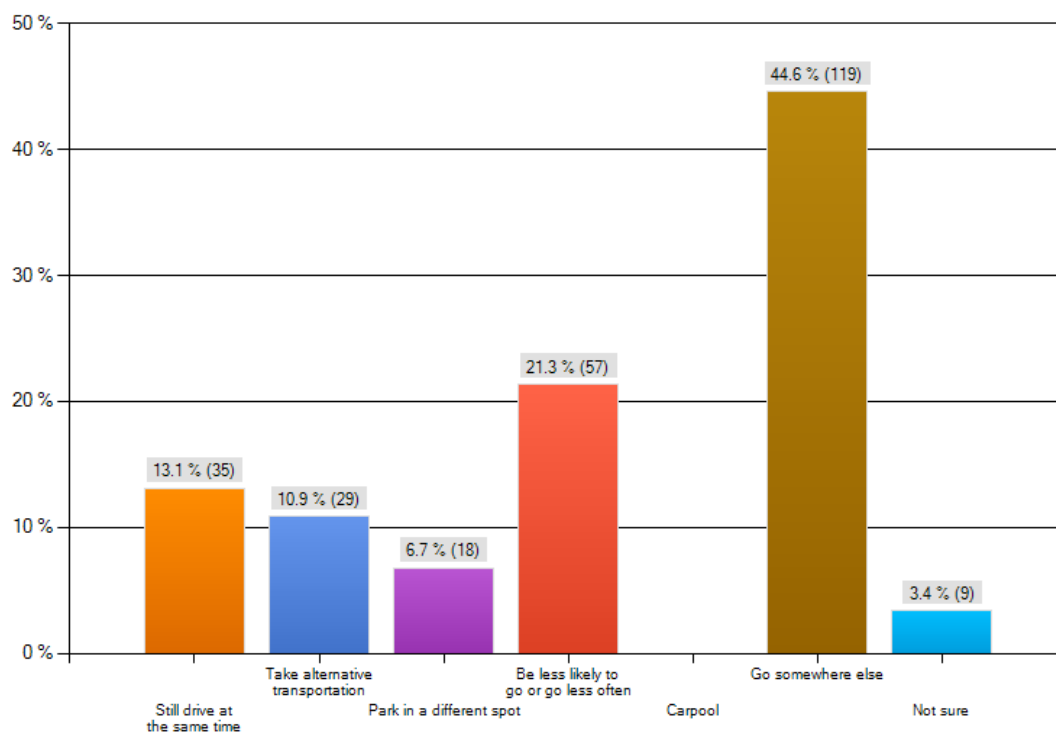
# SDOT Parking Survey Response Summary

## September 2011

If the price of street parking increased by \$0.50 per hour, what would you be most likely to do:



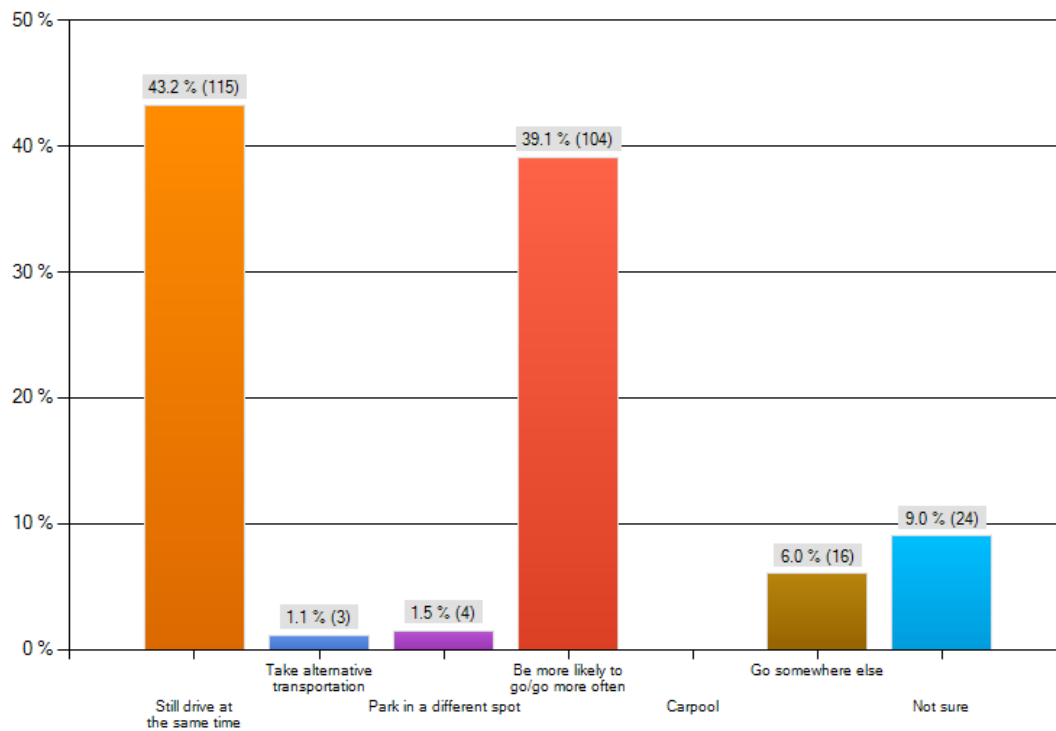
If the price of street parking increased by \$1.00 per hour, what would you be most likely to do:



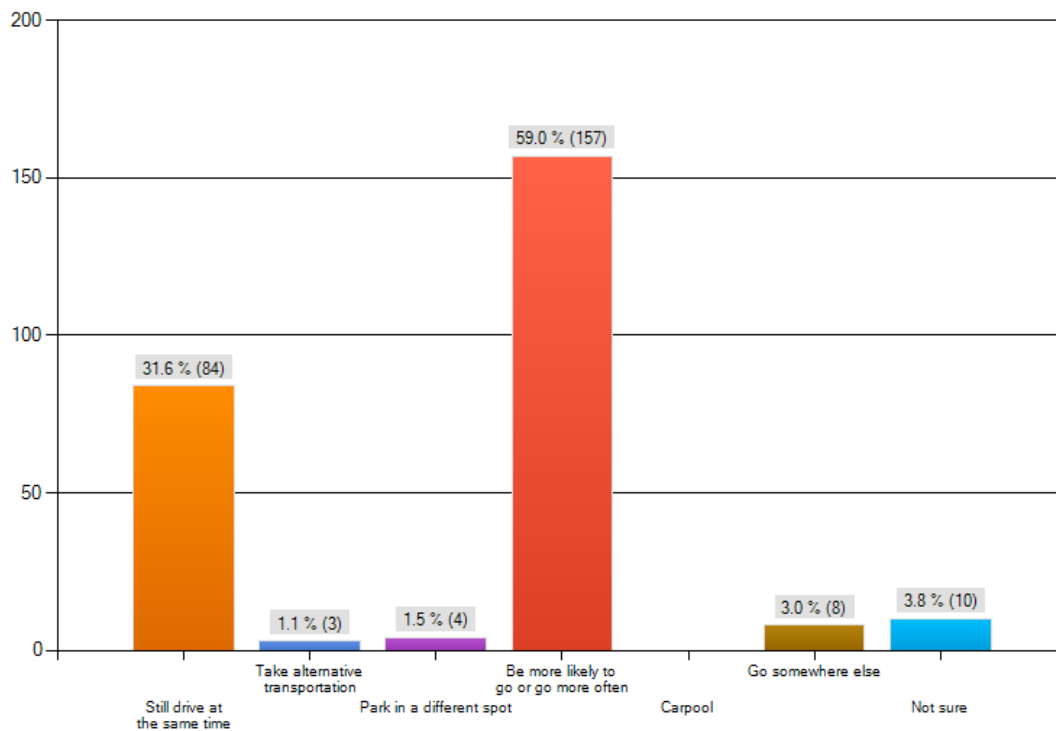
# SDOT Parking Survey Response Summary

## September 2011

If the price of street parking decreased by \$0.50 per hour, what would you be most likely to do:



If the price of street parking decreased by \$1.00 per hour, what would you be most likely to do:

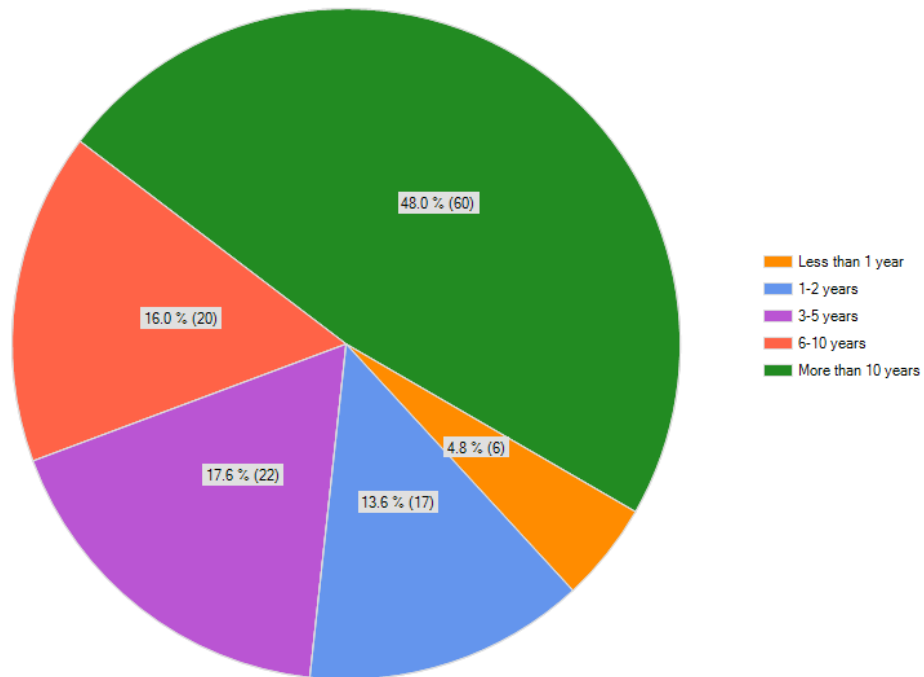


# SDOT Parking Survey Response Summary September 2011

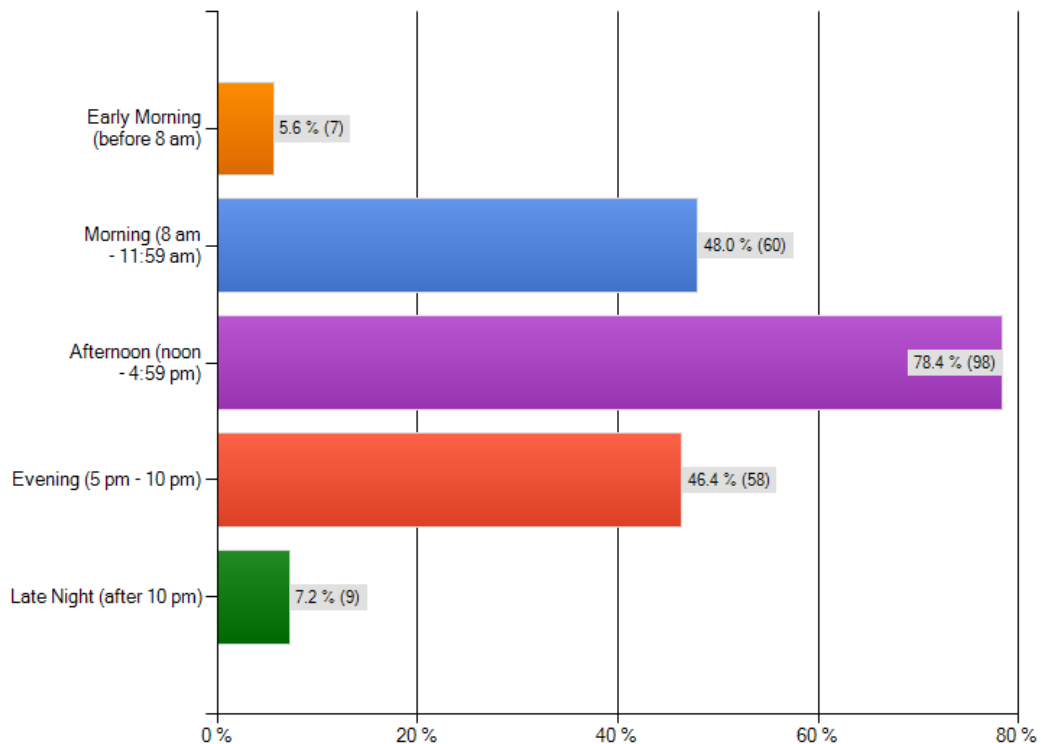
## SUMMARY OF RESULTS – BUSINESS OWNERS (ALL AREAS)

Total Number of Business Owner Survey Responses: 168

How long has your business been open?



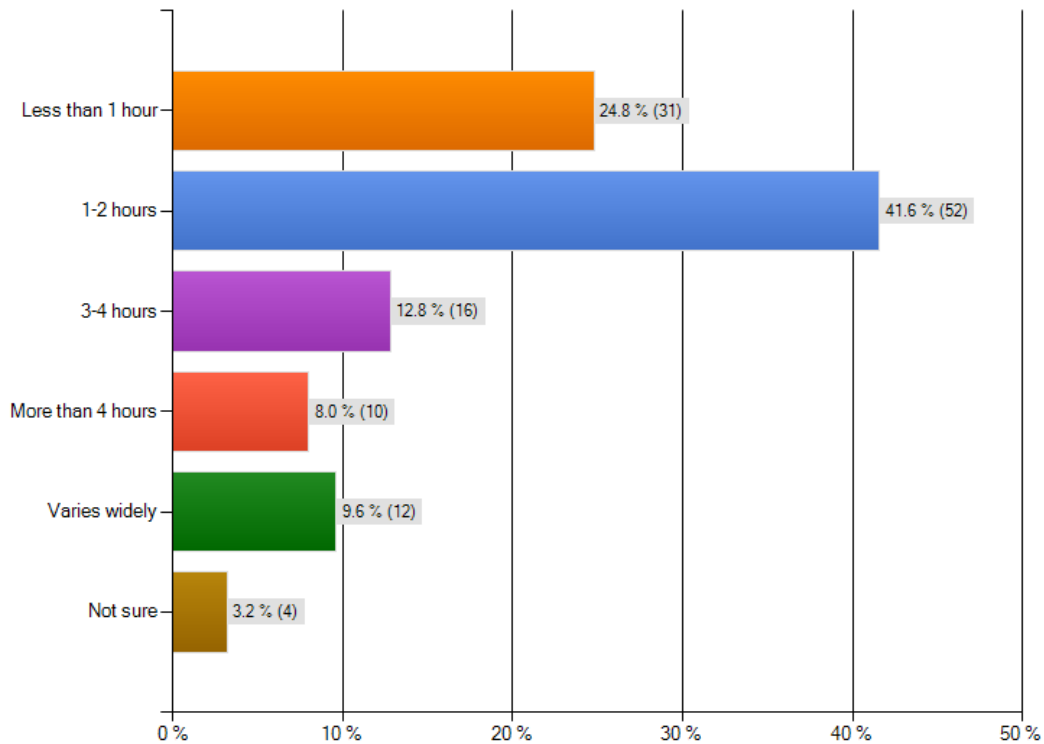
What are your peak hours of operation? (Choose all that apply)



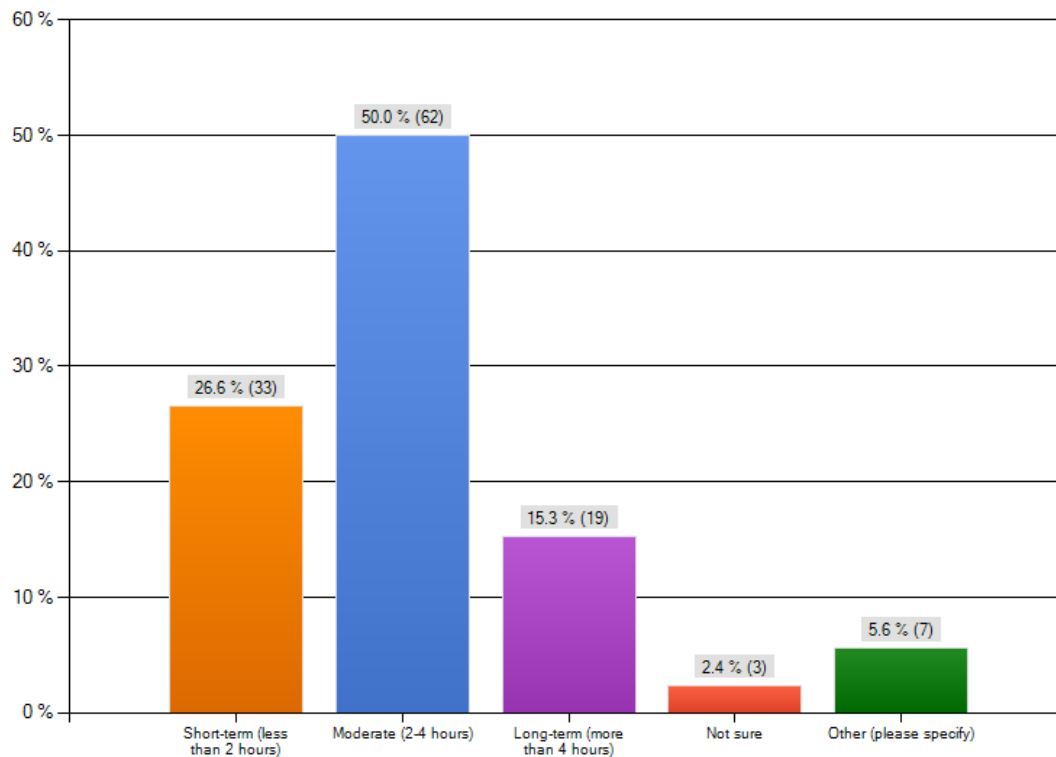
# SDOT Parking Survey Response Summary

## September 2011

What is the average length of stay for your customers?



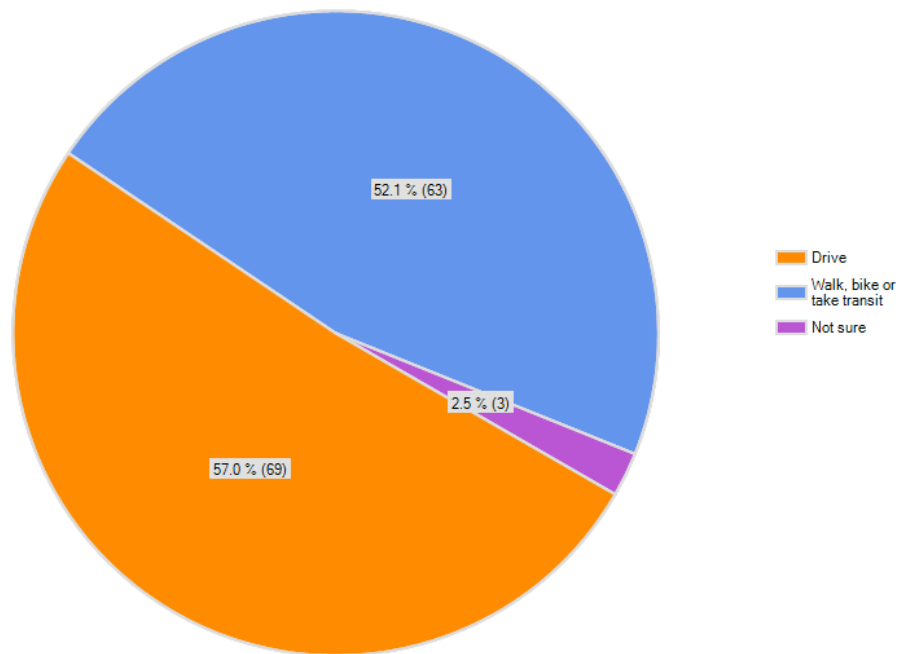
What type of parking time limit would best serve your business?



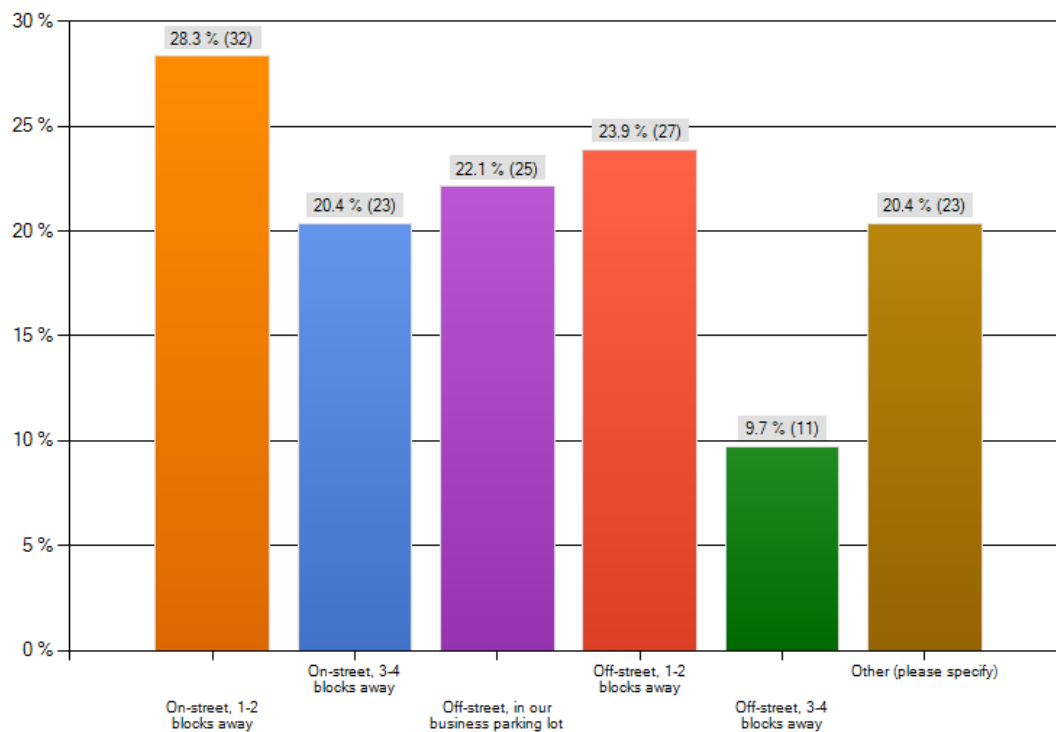
# SDOT Parking Survey Response Summary

## September 2011

Do most of your employees drive to work or do most walk, bike, or take transit?

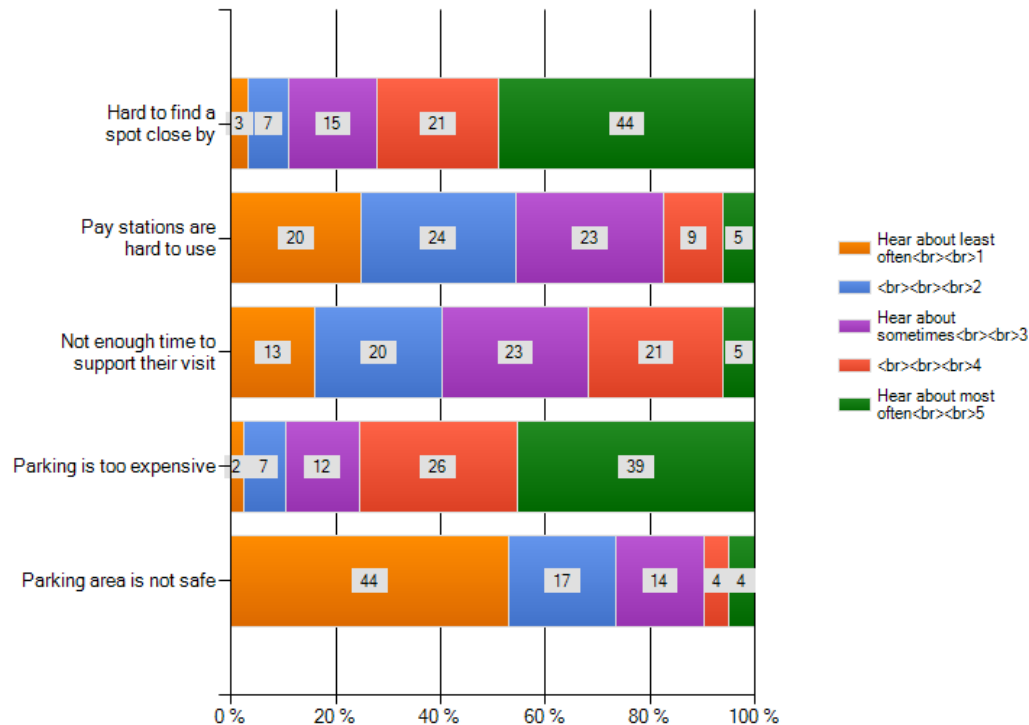


Of your employees who drive to work, where do most of them typically park? (check all that apply)

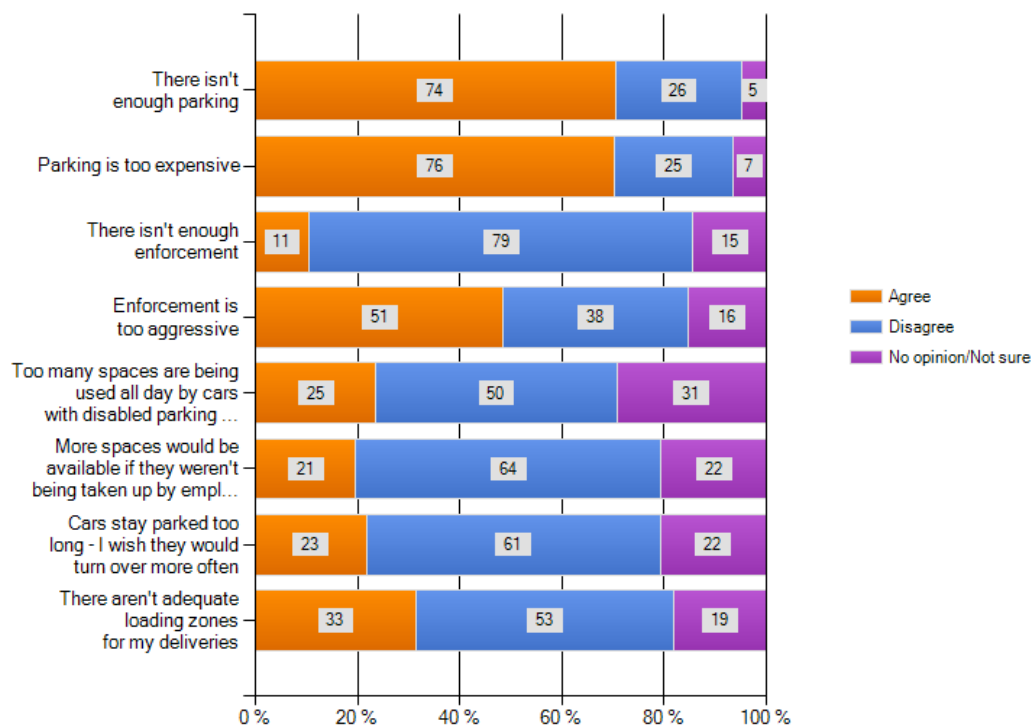


# SDOT Parking Survey Response Summary September 2011

If your customers complain about parking, what do they typically complain about? Please indicate how often you hear about the following.



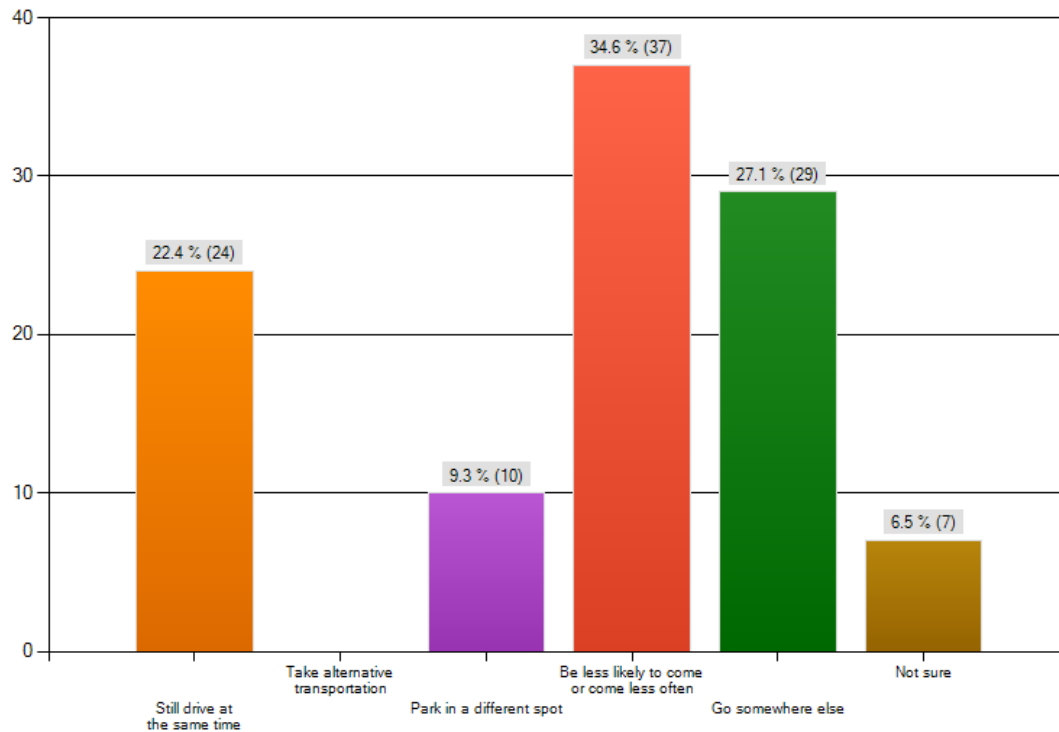
Do you agree or disagree with each of the following statements about on-street parking near your business?



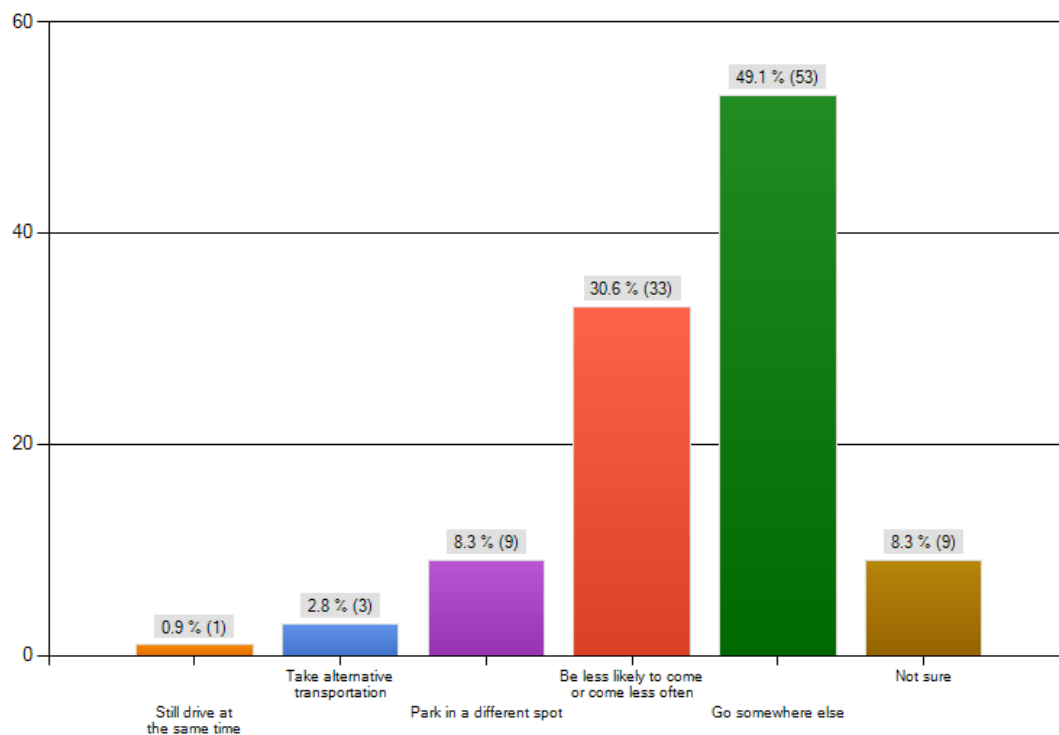
# SDOT Parking Survey Response Summary

## September 2011

If the price of street parking increased by \$0.50 per hour, what do you think your customers would be most likely to do:



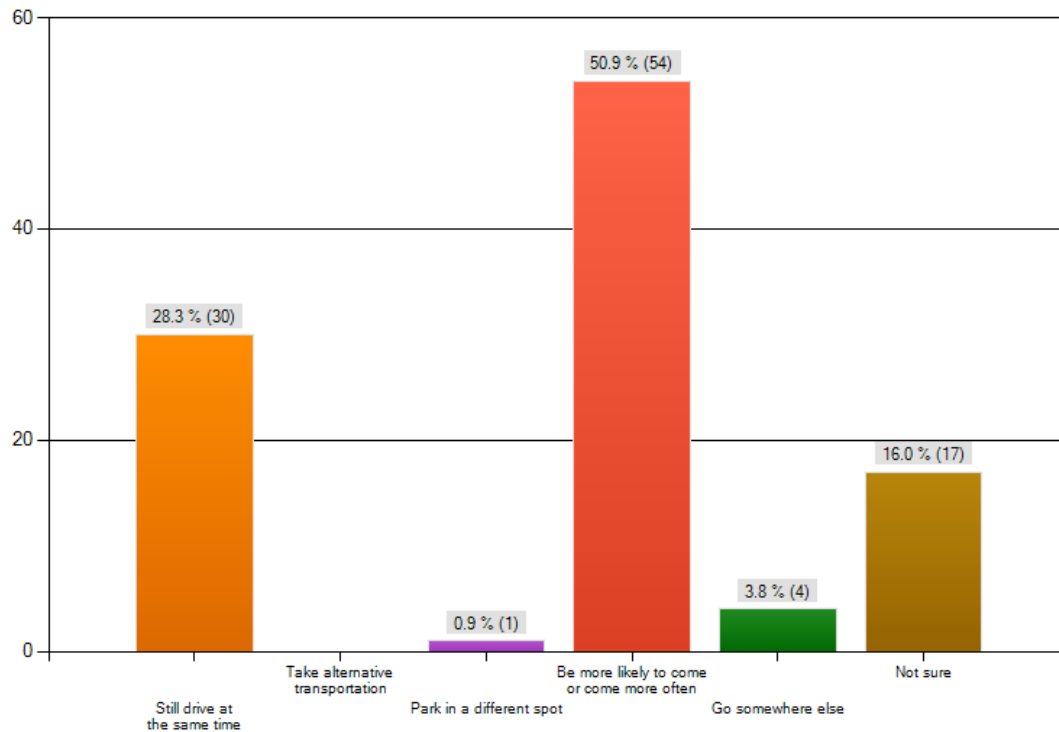
If the price of street parking increased by \$1.00 per hour, what do you think your customers would be most likely to do:



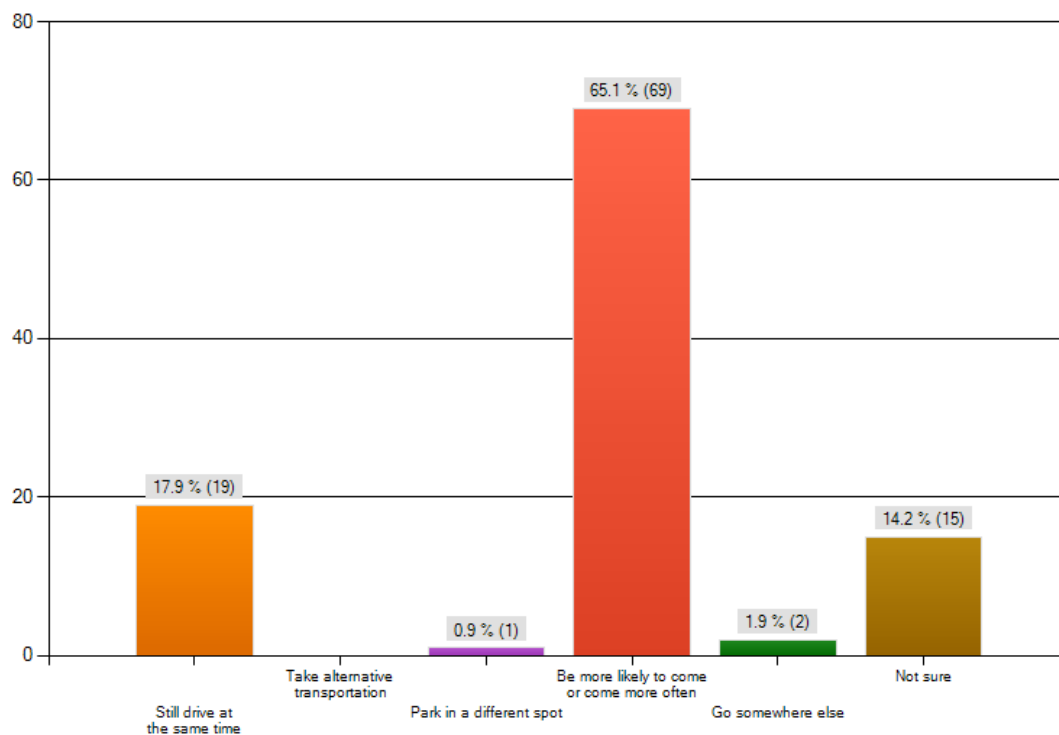
# SDOT Parking Survey Response Summary

## September 2011

If the price of street parking decreased by \$0.50 per hour, what do you think your customers would be most likely to do:



If the price of street parking decreased by \$1.00 per hour, what do you think your customers would be most likely to do:

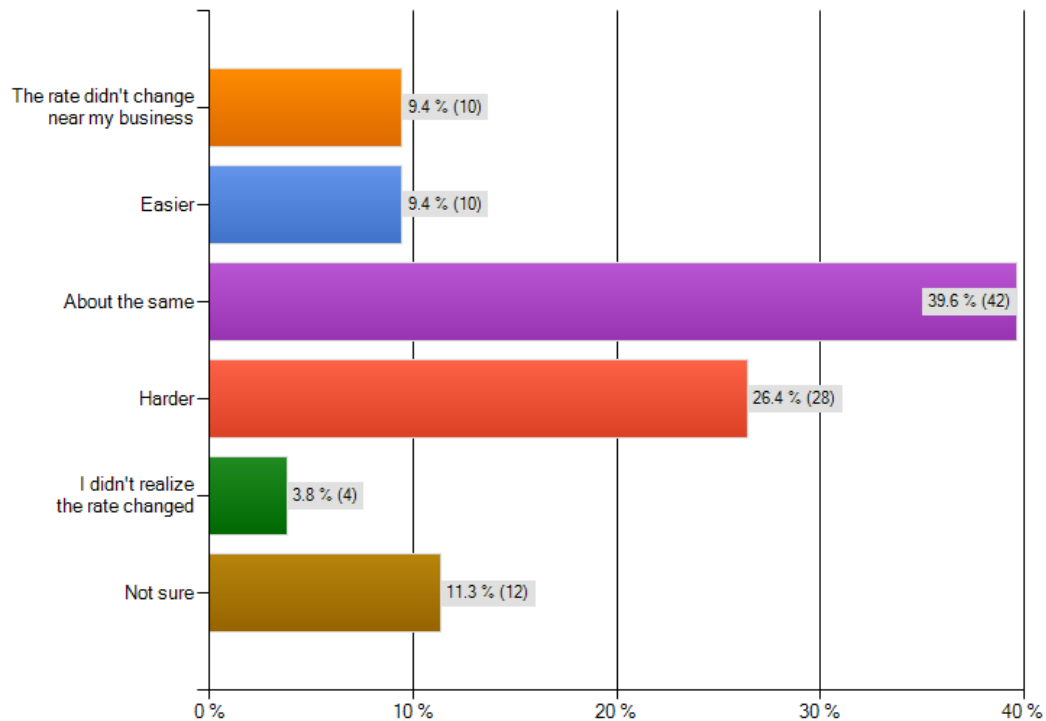




# SDOT Parking Survey Response Summary

## September 2011

**Do you think it's been easier or harder to find parking near your business since on-street parking rates changed in February/March 2011?**



**The city is looking at different ways to make on-street parking more available to customers. How do you think the following ideas would work to make parking more available?**

